

RAJAR DATA RELEASE



Quarter 3, 2018 – October 24th 2018

SCOTTISH STATIONS

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q3 17	Q2 18	Q3 18	Q3 18 vs. Q3 17	Q3 18 vs. Q2 18	Q3 17	Q2 18	Q3 18
BBC RADIO SCOTLAND	H	4580	870	950	854	-1.8%	-10.1%	6.4	8.2	8.0
Radio Borders (Bauer Borders)	Y	110	55	52	50	-9.1%	-3.8%	32.6	28.5	32.1
Capital Scotland	H	2863	510	495	573	12.4%	15.8%	6.9	5.7	7.3
Central FM	Y	217	43	42	43	0.0%	2.4%	7.6	6.2	7.0
Clyde 1	H	1925	543	535	553	1.8%	3.4%	11.8	15.3	17.4
Clyde 2	H	1925	131	128	135	3.1%	5.5%	2.9	3.4	4.3
Forth 1	H	1163	380	311	331	-12.9%	6.4%	16.2	14.1	16.2
Forth 2	H	1163	77	67	62	-19.5%	-7.5%	2.5	3.7	4.0
Heart Scotland	H	2863	369	432	397	7.6%	-8.1%	4.8	5.9	5.0
Kingdom FM	Y	293	61	52	48	-21.3%	-7.7%	9.6	6.0	5.5
Moray Firth Radio (Bauer Inverness)	Y	253	119	121	117	-1.7%	-3.3%	25.8	26.9	25.4
Northsound 1	Y	350	129	134	138	7.0%	3.0%	17.3	18.3	16.5
Northsound 2	Y	350	23	26	28	21.7%	7.7%	2.1	3.4	2.8
Original 106 (Aberdeen)	Y	350	71	81	79	11.3%	-2.5%	10.3	8.2	10.0
Scottish Sun 80s	H	2863		11	23		109.1%		0.1	0.3
Scottish Sun Greatest Hits	H	2863		2	5		150.0%	*	*	
Scottish Sun Hits	H	2863		6	6		0.0%		0.1	0.1
Smooth Radio Scotland	H	1846	415	397	350	-15.7%	-11.8%	14.6	8.0	7.9
Tay FM	Y	395	139	136	134	-3.6%	-1.5%	16.0	16.2	16.6
Tay 2	Y	395	39	39	42	7.7%	7.7%	5.3	5.7	5.5
Wave FM	Y	234	28	27	27	-3.6%	0.0%	7.1	3.9	4.1
West Sound (inc. West FM)(Bauer Southwest Scotland)**	Y	394	166	180	179	7.8%	-0.6%	25.6	26.9	26.4

*PLEASE NOTE: CAPITAL SCOTLAND INCLUDES LISTENING TO CAPITAL UK AND CANNOT BE USED FOR COMPARISONS